



TV / Radio Presenter

KASS-Marketing-T/RP-11-22 | Marketing & Communications | Full-Time | Posted on March 14th, 2023 | Expires on November 15th, 2022

TV/RADIO PRESENTER ROLE

We are seeking to recruit a creative and innovative Tv and Radio Presenter who will entertain and inform our audience in an accessible and attractive way across television, radio and online platforms.

DUTIES AND RESPONSIBILITIES

- Collect, verify, and thoroughly analyze newsworthy information.
- Receive assignments or investigate news leads/tips.
- Research, Contact, and interview a wide range of sources.
- Plan, edit, and write stories and articles to be broadcast in Kalenjin.
- Conduct and schedule interviews in Kalenjin.
- Generate stories and features ideas and follow leads from law enforcement agencies, public, and press conferences.
- Pitch ideas and their implementation strategies to editors and producers.
- Research and collect evidence to support stories and features.
- Write scripts for headlines and bulletins and prepare and present news reports.
- Present news and programs on air • both recorded and live sessions.
- Prepare timelines for news and programs and monitor each broadcast for accuracy.
- Handle Breaking news presentations by employing moderating techniques.
- Ensure that prescribed editorial styles and formatting guidelines are followed for each news item.

QUALIFICATIONS & WORK EXPERIENCE

• Bachelor's degree in communications, broadcasting, journalism, and mass media or Diploma in media broadcast

• Must have at least Five (5) years of work experience in a busy media house

• Must be fluent in English, Kiswahili, and Kalenjin

• Basic knowledge in camera operations

• Proficiency with computers.

• Good communication skills

• Proven presentation skills.

• Ability to work under pressure and meet deadlines.

Location: Nairobi

Department: Marketing

Job Type: full-time